

**Disha is a Sanskrit word that means "Direction". Disha is a platform dedicated to guide our students in the right Direction in their careers as well as their lives.**

Disha is a full fledged training and placement centre that works on the core principle of "College 2 Career". In simple terms, it means that students who graduate are ready to take on their chosen careers with a sense of purpose and direction.

Disha focuses on bridging the gap between the academic curriculum and expectations of industries by enabling students with CAKES- Competency, Attitude, Knowledge, Ethics and Skill.

#### **Train to work. Work to train.**

Disha has drawn up an extensive action plan towards achieving these goals. It has empanelled the best professionals, consultants and training bodies who work in close tandem with Disha to achieve excellence in training & development of the students.

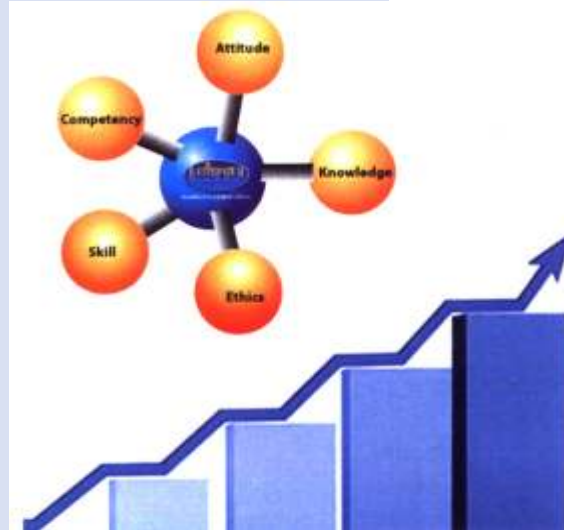
#### **Vision:**

"To be the best Training & Placement Centre by building competencies in students through training and development initiatives, to meet the placement requirements of the corporate world in terms of core values, skills, confidence, professionalism and domain knowledge."



#### **Mission:**

- To optimize employability by developing competencies through Industry Ready Certification Training Programs.
- To deliver our programs through best-in-class professionals with rich industry experience and expertise.
- To enhance knowledge through practical dimensions, presentation skills, case study analysis and hands on experience through internship programs.
- To provide professional expertise to handle GD's and Interviews.
- To enrich, enhance and empower our students to be a successful individual in their professional and personal life.



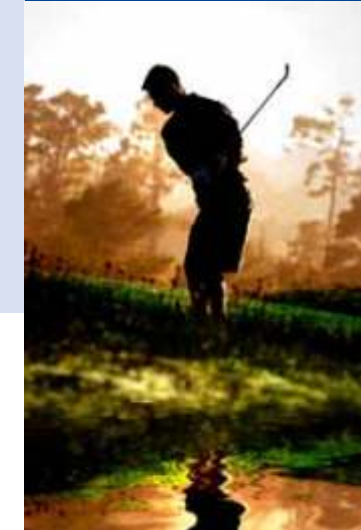
#### **PLACEMENT PARTNERS**



Every student who enters the graduation program in our college will have to go through the following programs before they graduate and successfully enter their career life or pursue further studies. All these programs are well structured to prepare our students to face the future world in the right direction.

#### **Certification Training Programs Offered:**

- Personality Assessment & Profiling
- Basic Computer Applications
- Human Resource Management
- Marketing Management
- Financial Accounting
- Financial Markets
- Pre Placement & Grooming
- Communication & Presentation skills



*When the going gets tough;  
the tough get going...*

### 1. Personality Assessment & Profiling

- Create self Awareness
- Overcome weaknesses
- Capitalize on strengths
- Plan higher studies/career effectively

### 2. Basic Computer Applications

- MS Word documents
- MS Excel spreadsheet
- MS Power-Point presentations
- Worldwide Web [internet]

### 3. Human Resource Management

- Learn & apply Key concepts
- Know current practices in industries
- Prepare HR plan
- Analyze case studies

### 4. Marketing Management

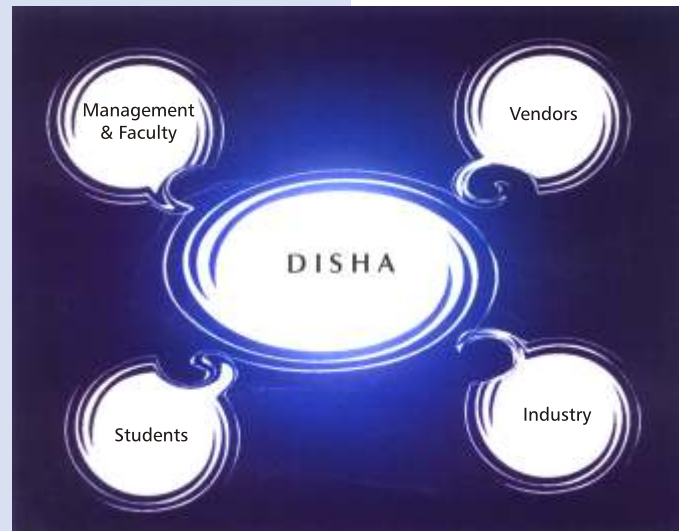
- Awareness of the emerging trends in Marketing
- Knowledge of Advertising, Branding & Communication
- Launch of products/service
- Understanding concepts through Case studies & Business quiz

### 5. Financial Accounting

- Preparing Corporate P& L and Balance sheet
- Evaluating Annual reports of public Limited / PSU/ SME/ Government
- Acquiring Knowledge of Statutory laws & its governance.

### 6. Financial Markets

- Capital, Commodities & Derivatives Market
- Online Trading
- Fundamental & Technical Analysis Methods
- Statutory laws & its governance



### 7. Pre Placement & Grooming

- Mock tests for Entrance & Placement
- Face interviews confidently
- Corporate dressing – Power dressing

### 8. Communication & Presentation skills

- Styles of communication
- Effective communication
- Business presentations



## TRAINING & PLACEMENT CENTRE



TRAINING & PLACEMENT CENTRE

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RSST  
**N.M.K.R.V. COLLEGE FOR WOMEN**